



EMIRATES PALACE ABU DHABI





## Why you should plan your event in Abu Dhabi and at the Emirates Palace

The luxury car market in the United Arab Emirates especially Abu Dhabi can register a big increase during the next years.

- Luxury car market increased more than 20 % in Middle East in the last years
- Abu Dhabi strongest market in UAE
- Unique conference and events venues which can accommodate up to 2 000 people inside and outside
- Renowned strong records with luxury automobile events
- Experience with high profile VIP events
- Very flexible with what we can do
- Test drives at the Formula 1 circuit or in the desert



Imagine how it could look like  
Your unique place to hold your event.



A Selection of unique venues for you to choose from:

**Inside venues:**

Auditorium  
Ballroom  
Foyer Island Center

**Outside venues:**

Palace Terrasse  
West Wing Gazebo



## Auditorium

State of art – accommodating up to 1100 people.

## Auditorium & Auditorium Terrace

With a stage large enough to accommodate a car and the state of art audio visual technology, the Auditorium guarantees a spectacular venue for your press conference.

### Auditorium flexibility and Services:

- Up to 1100 guests
- 3D Projector
- State to the art AV equipment
- Build in translation both
- VIP Majlis next to the auditorium
- Lift for cars available with direct access from the underground car park
- Large Cocktail area with daylight and direct access to the gardens



Emirates  
Palace

Abu Dhabi  
أبو ظبي



Etihad Ballroom

Ideal venue to hold your esteemed event.

JK58





Etihad Ballroom

## Ballroom Terrace

Located on the ground floor, just drive through our indoor car park into our large ballroom, and park up to 5 cars.

### Ballroom flexibility:

- 2 146 sq. and up to 2 400 people
- 6,3m high ceiling
- Space for up to 5 Cars
- Inbuilt stage
- Direct access from the underground car park
- Large foyer
- Possibility to place a car in the foyer
- The ballroom can be divided into three separate sections
- Direct access to the spacious ballroom terrace and gardens



Foyer Island Center

## Foyer Island Center

Enjoy your cocktail on an Mezzanine level within the comfort of air conditioning, while watching your cars display on the Palace Terrace.

Foyer Island Center flexibility:

- Up to 102 people seated
- View to the terrasse and the beach
- Flooded by light
- You are able to see your cars down at the terrasse
- Nice inside opportunity when it is too hot outside
- Private area



Palace Terrace

## Palace Terrace

Allows us to create the ultimate wow-effect to your car presentation

## Palace Terrace

For your special event, one of our most unbelievable venues, located in the heart of the hotel, right by the beach, facing the taking structure of Emirates Palace, the Palace Terrace.

### Terrace flexibility:

- Up to 3 000 people seated
- Up to 5 000 people standing
- Easy access to the terrasse for cars
- Numerous set up options
- Panoramic view of the beach



Emirates  
Palace

Abu Dhabi, UAE

## West wing Gazebo

Cocktail reception with a breathtaking view.





## West Wing Gazebo

One of the most beautiful spots in the Palace gardens surrounded by fountains and less than a step away from our white sand beach, no doubt the perfect setting to turn your cocktail reception into an unforgettable experience.

### Facilities:

- Up to 150 people seated at the upper part
- Up to 400 people standing at the upper part
- Outside location directly on the beach
- Wonderful view to the Emirates Palace
- Possibility to place several cars



## Test Drive

To diversify your perfect driving experience.

## Test Drive

The Palace's location offers a variety of test drive venues within just a few kilometers: Formula 1 circuit, desert or our huge highways.

Test drive facilities:

**Formula 1 Circuit 39 km – 40min**

- > you can use your own vehicle or one of their selection
- > you can enjoy the ride to the venue ahead

**Desert test drive in Al Khatim or Liwa**

- > with experienced leaders
- > lunch boxes and soft drinks included
- > highest dune in the middle east



## General Information

To make sure that you have everything you need.



## General Informations

To make sure that you have everything you need for your bespoke made car event.

### Where are we located:

Located in the city center ( black point)

Abu Dhabi International Airport – 38 km

3 gas stations within 3 km\* (red points)

Car wash facilities within 3 km\* (red points)

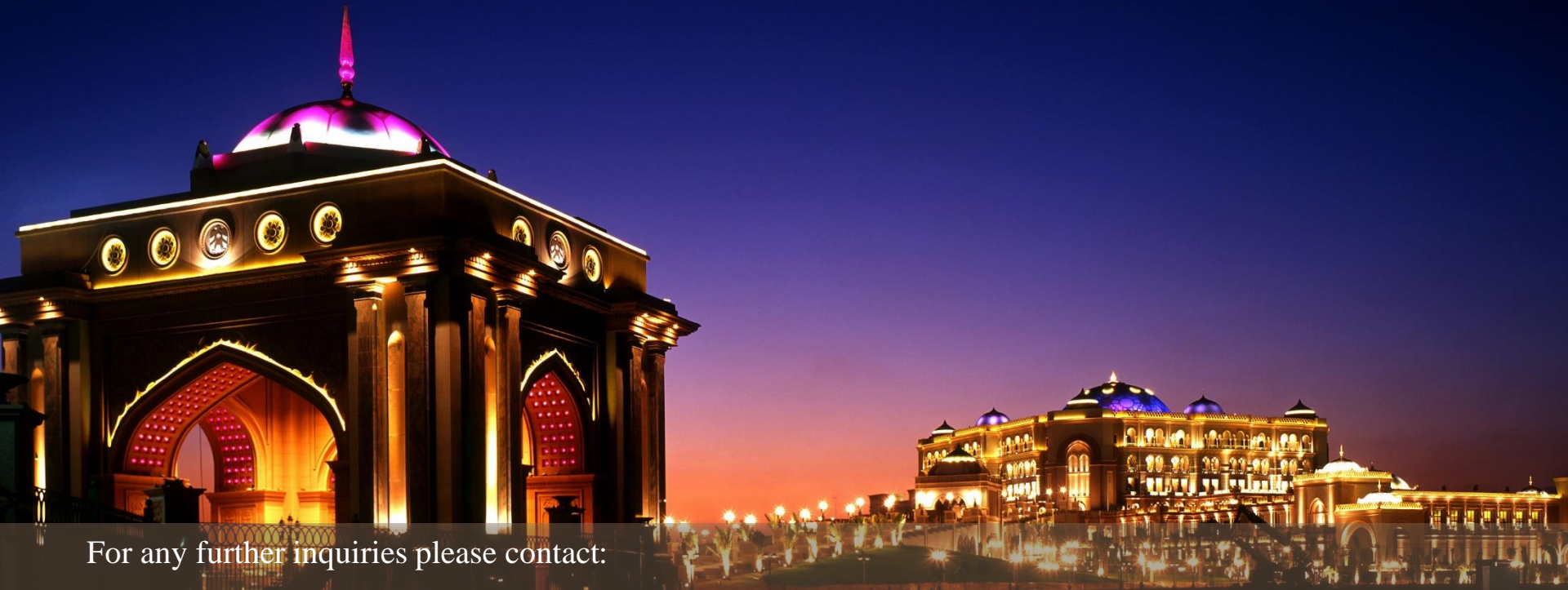
### What we can offer:

850 parking places

Car wash option available in our car park

Outdoor and indoor car park

Various branding and display opportunities



For any further inquiries please contact:

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